

RESOLUTION NO. 515

A RESOLUTION BY THE GOVERNING BODY OF THE CITY OF COLUMBUS, KANSAS, ESTABLISHING POLICIES PERTAINING TO THE CITY'S DIGITAL SIGN LOCATED AT THE COMMUNITY CENTER.

WHEREAS, the digital sign is intended to enhance communications between the City of Columbus, Kansas, the immediate and surrounding communities and visitors to the area. Displays shall be positive, informative and consistent with the guidelines listed.

WHEREAS, the City of Columbus, Kansas, shall have first priority for messages. The City's messages shall not be lost in the clutter of other messages.

WHEREAS, the City of Columbus, Kansas, will not utilize the digital sign to compete with private businesses that gain revenue from advertising.

WHEREAS, the City Clerk and designated staff shall manage sign use and screen displays to be consistent with City goals. If necessary, the City Clerk shall add and or define further sign management in writing.

WHEREAS, Displays that would be consistent with the City's goals include but are not limited to:

- Civic events sponsored by local civic organizations, such as Chamber of Commerce, 4-H, Boy/Girl Scouts, Lions Club, Red Hatters, Alumni events, local churches.
- Special events such as tournaments, playoffs, championships, etc. (sign is (not to be used as a calendar of activities.

Messages that are not allowed include:

- Advertising of sales events, prices, business locations
- Any and all political advertising

THEREFORE BE IT RESOLVED, that the Governing Body of the City of Columbus, Kansas, adopts the above stated policies as guidelines for the City Clerk to conduct management of the sign in the best interests of the City of Columbus, Kansas.

PASSED AND APPROVED by the Governing Body of the City of Columbus, Kansas, this 5th day of September, 2017.

CITY OF COLUMBUS, KANSAS

William Schaiff
William Schaiff, Mayor

ATTEST:

Cherri Chancellor
Cherri Chancellor, City Clerk

